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Web Development

WEDE5020

Group 1

DISD0601

Contents

**Proposal 1**

**Pro Plumbing Services**

Pro Plumbing Services is a small business that was established in 2019 by Edward Jacobs who is a certified plumber that has experience of over 13 years in local plumbing. This small business started off with one person and grew as the business got well known over the years with its great customer service. As of today Pro Plumbing Services officially has a small business with skilled plumbers providing a wide range of services and solutions to each and everyone’s homes.

**Missions:**

1. Maintain efficient operations of homes and businesses.
2. Dedicated to keeping customers satisfied.
3. Provide reliable and affordable plumbing services.
4. Able to respond at fast rates.
5. Makes sure every solution is dealt with professionally.

**Goals:**

1. Become a trusted plumbing service provider.
2. Build long term relationships with our customers.
3. Be known for innovation and our professional services.
4. Improve our status online/online visibility.
5. Ensure accessibility of able to have access to our business website on mobiles and other devices.

**Target Audience:**

* Homeowners
* Project Managers

(Ignition, 2024)